# **VICTORIA'S SECRET x DJ PASTEL**

# PRIDE PARADE CONCEPTS

Many Mans

DJ Pastel, a prominent figure in the vibrant LGBTQIA+ community, creates immersive experiences through the harmonious blend of sound, cuisine, and aesthetics. Recognized for her creative contributions, Pastel has garnered esteem among her peers and industry partners.

An exciting collaboration with Victoria's Secret presents itself for Stonewall Pride 2025. The objective is to combine Pastel's distinctive artistic vision with Victoria's Secret's iconic brand identity to maximize the impact and visibility of the event. To achieve this, customized wings inspired by retro style, florals, or futurism will be crafted to honor Victoria's Secret's theme.



FLEXIBLE WINGS
REFLECTIVE/TRANSLUCENT
WOW-FACTOR
HOMAGE



## **LOVE SPELL**



This concept is grounded in sustainability and aligns with Victoria's Secret's branding and packaging. It involves using Victoria's Secret shopping bags with a thicker material to create the illusion of "feathers" layered on top of each other.

Your locs will be adorned with Victoria's Secret ribbon bows. I am contemplating incorporating a material that symbolizes tissue into the clothing design.



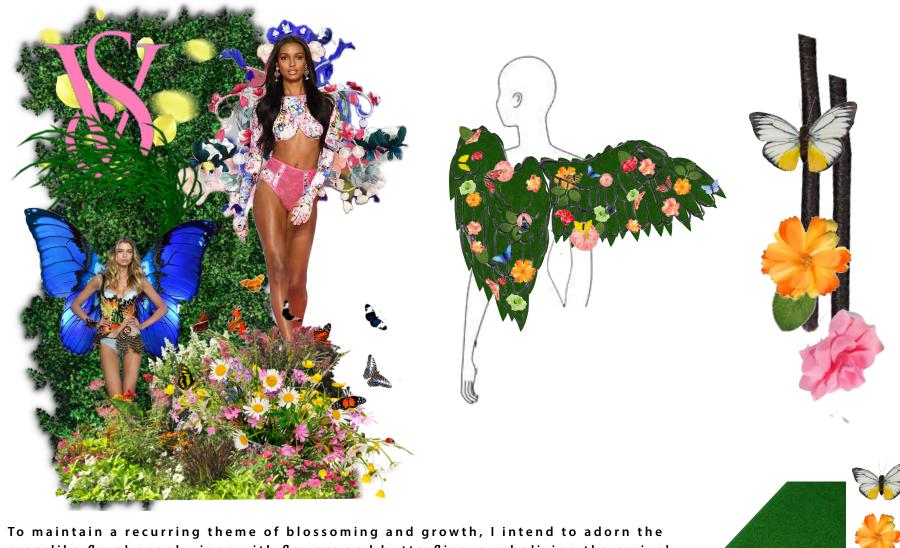




### **VELVET PETALS**

VISUAL BOARD

CONCEPTS



To maintain a recurring theme of blossoming and growth, I intend to adorn the grasslike floral angel wings with flowers and butterflies, symbolizing the arrival of the summer season.

I propose attaching flowers and butterflies to your locs to complement the wings, creating a playful interpretation of your rose-inspired hairstyles.

## **PURE SEDUCTION**

VISUAL BOARD

CONCEPTS



These futuristic wings are made of transparent-holographic material. Holographic rhinestones add texture and will reflect catching the eye from a distance. I'm considering incorporating battery operated LED lights to the backing of the wings to enhance the futurism aspect of the design.

I'm considering adorning your locs with mini light LED bulbs that flicker multiple colors. Keeping the same theme of an electric Angel.





#### POSSIBLE WING BASE

Clothing, Shoes & Jewelry > Costumes & Accessories > Women > Accessories > Accessory Sets



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